# The NSDC Weekly Pulse



### Trending Topics of the Week!



## AI, 3D Printing & EVs - Driving Efficiency in the Auto Industry

The automotive industry is undergoing significant changes due to new technologies such as Artificial Intelligence (AI), 3D printing and Electric Vehicles (EVs). According to a report by GlobalData, these technologies are enhancing efficiency in car production and streamlining supply chains.

Al is playing a crucial role in improving car manufacturing. By analysing large amounts of data, Al can identify ways to accelerate manufacturing processes and reduce waste. 3D printing is another technology transforming the auto industry. It allows car manufacturers to swiftly create complex parts and prototypes, thereby speeding up the development process. Electric Vehicles (EVs) are also having a considerable impact on auto production and supply chains. EVs have fewer moving parts than traditional petrol or diesel cars, making them easier and cheaper to produce.

GlobalData's report suggests that these technologies are not just about increasing speed or reducing costs but also about building a more resilient and adaptable automotive industry. As AI continues to advance, 3D printing becomes more sophisticated and the adoption of EVs grows, the automotive sector is likely to become even more efficient and sustainable.

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#### Navigating Tech Layoffs in 2024: How to Stay in Demand

The tech industry is facing challenging times in 2024, with 100,000 jobs lost in July alone. If you're worried about your tech job, you're not alone. However, there are steps you can take to stay in demand during these layoffs.

- 1. Keep Learning New Skills: The tech world is evolving rapidly and companies often seek employees who can keep pace. Focus on learning new, in-demand skills such as artificial intelligence, cloud computing, cybersecurity or data science.
- **2.** Be Ready to Adapt: Demonstrate that you're willing to take on new tasks, even if they're different from what you usually do.
- 3. Have a Backup Plan: While it's important to focus on keeping your job, it's also wise to prepare for a potential layoff. Keep your CV updated, stay active online and consider building an emergency fund if you haven't already.

In short, while the tech industry is experiencing difficult times in 2024, you can take these steps to safeguard your job.

## The Crucial Role of Technology-Driven Courses for Students

To succeed in the modern job market, students need to be equipped with the right tech skills. Technology-driven courses are essential for helping students stay ahead and be prepared for the future.

- 1. Closing the Skills Gap: Technology is advancing rapidly and many industries are adopting new tools like artificial intelligence and automation. Traditional education often lags behind these changes, leaving students with outdated skills.
- 2. Boosting Innovation and Creativity: These courses don't just teach how to use new technology but also encourage students to be creative and think critically. For example, in areas such as software development or digital design, students work on real problems using technology.
- **3. Improving Job Prospects:** Employers today look for candidates who are skilled in using technology to improve work efficiency. By taking technology-driven courses, students gain valuable skills that make them more attractive to employers.
- **4. Preparing for a Digital World:** Technology is becoming an even bigger part of our working lives. By learning how to use and understand new technologies, students are preparing for both current and future jobs.

